

David Tracy M.Ed., Ed.D.

BIO

David Tracy, Ed.D., has over 33 years of higher education leadership experience predominately at community and technical colleges. Since 2019, David has served as an executive consultant for the Registry for College and University Presidents. He has developed a national reputation for his work in enrollment management, serving in Vice President and Dean roles at Clinton Community College, Loyola University New Orleans, the University of Maine at Fort Kent, the University of Maryland Eastern Shore, and Harrisburg Area Community College.

From 2010 to 2019, he has served as the Vice President of Student Services and Enrollment Management at Massasoit Community College, a multi-site community college based in Brockton, Massachusetts. As the chief student affairs and enrollment officer, he oversaw over 200 dedicated part and full-time staff in student services, enrollment management, marketing, academic support, and institutional research. He has twenty-five years of community college teaching experience in part and full-time positions in the social sciences and continues to teach at Massasoit Community College.

He served as the Associate Vice President of Enrollment Management and Technology at Bristol Community College in Fall River from 2007-2010. The leadership portfolio and accomplishments focused on enhancements to the admissions, financial aid, student records and registration, enrollment service centers, and new student programming. From 1991 to 2007, he led various teams in different roles at Southern Maine Community College in South Portland, Maine. The college was the largest in the Maine Community College System that experienced the most significant enrollment growth in the state at that time. From 2002 to 2007, he served as the Associate Dean of Enrollment Services overseeing recruitment, admissions, financial aid, assessment, new student advising, student records and registration, and the one-stop enrollment center. Over two decades, he has held the distinction of developing student-centered teams that achieved the highest enrollment levels in college history at three community colleges.

He holds a Bachelors 'Degree in Psychology and a Master's Degree in Counseling from the University of Maine. Additionally, he holds a Doctorate in Educational Leadership from the University of the Cumberlands. He became a leadership fellow and graduate of the Massachusetts Community College Leadership Academy.